

First Parents Program Community Impacts

Parenting Skills

95%

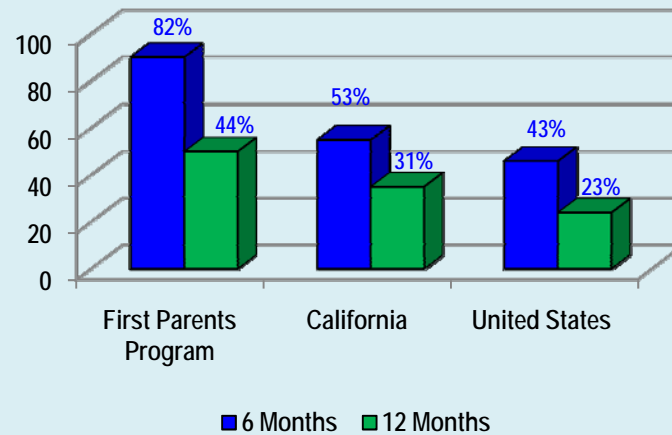
Of parents enhanced interaction with their children

Parents enhanced their interaction by:

- Demonstrating increased sensitivity to cues
- Improved response to their child's distress
- Encouraging social and emotional growth
- Better understanding of infant cues
- Being a more responsive caregiver

Breastfeeding Rates

First Parents Program breastfeeding rates exceed state and national rates



Family Life Skills

88%

Of parents demonstrated increase in life skills

Parents increased their family life skill scores by an average of 20% in the following areas:

- Relationships
- Parenting
- Education/employment
- Health & medical care
- Mental health/substance abuse
- Basic essentials
- Child development

Prematurity Rates

12%
Madera County Prematurity Rates

11%
California Prematurity Rates

9%
First Parents Program Prematurity Rates

The prematurity rate is only

4%

among mothers who began the program prior to their 3rd trimester

What is the First Parent Program?

The First Parents Program is a universal home visitation strategy based on the Hawaiian Healthy Start Model which uses Public Health Nurses, supported by paraprofessionals to provide case management services to first-time parents. Through a series of two home visits per month, the program offers a variety of supports to families from the earliest stages of pregnancy through the child's first birthday.

2009-2010

- 243 Families Served
- 203 Children
- 394 Parents/Primary Caregivers



The Economics

Since 2004, First 5 Madera County invested \$903,000 in the First Parents Program. According to economist James Heckman, high-quality early childhood programming offers one of the highest returns of \$7-16 for every \$1 dollar spent (the rate is most significant when the program targets the earliest years), a return of \$15 million to our community. Investments in early childhood programming saves government spending on K-12 education, public assistance and the criminal justice system, and increases tax revenues as a result of higher earnings.*

First Parents, which is free to families, averages \$1,445 per family per year, far less similar home visitation program which average \$4,000 per family.**

First Parents Program identified 14 children with developmental concerns-a potential cost avoidance of \$100,000.***

*www.preschoolcalifornia.org/business
** Nurse Family Partnership average \$4,231 per family
***Cost avoidance of \$8,421 per special needs child

Contact Us

First Parents Program

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Target Area: County-wide

Eligibility: First time parent

Free to families



Tele: (559) 661-5155 Fax: (559) 675-4950

Supported by Funds From



www.first5madera.net

525 E. Yosemite Avenue Madera, CA 93638



2009-2010

Community Impact Report

First Parents Program

